



OUR MISSION is to lead the movement to create a Bicycle Friendly America for everyone.

We envision a nation where everyone, whether they bike or not, recognizes and enjoys the many benefits and opportunities of bicycling and where everyone can experience the joy of bicycling.

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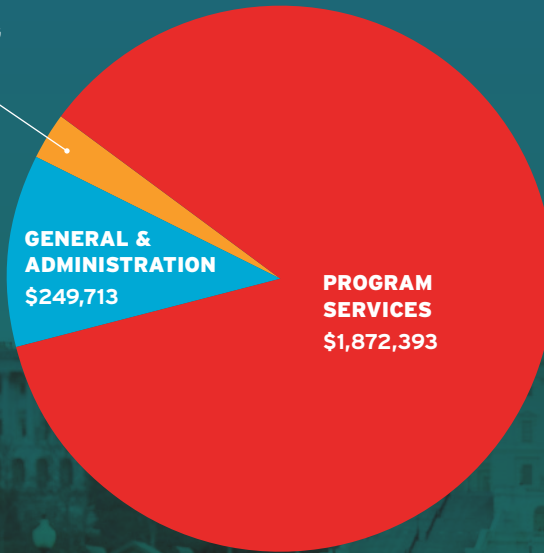
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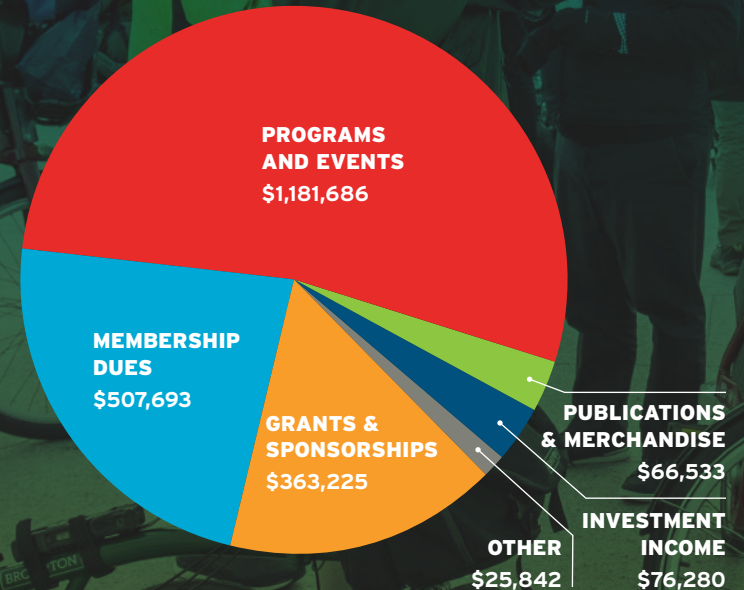
FUNDRAISING
\$57,250



FY23 EXPENSES
\$2,179,356

FINANCIALS

FY23 REVENUE & SUPPORT
\$2,221,241



YEAR IN REVIEW

BY LEAGUE STAFF



2023 HAS BEEN A MONUMENTAL YEAR FOR LEAGUE PROGRAMS.

Not only have we expanded bicycle education, built support for policies and funding that support more and better bicycle infrastructure, and worked directly with Federal agencies, cities, universities and businesses in all 50 states—we also expanded our youth engagement work by acquiring the Trips for Kids National Office!

As the year comes to a close, we want to offer a special word of thanks to the tens of thousands of League members and financial supporters who propel our work to build a Bicycle Friendly America for everyone. Everything you've read about in this magazine is thanks to members like you. We could do all that we do to make biking better without your support.

* * * **THANK YOU!** * * *

ADVOCACY EFFORTS



Our advocacy efforts are focused on building a foundation for safer streets that not only make bicycling better, but also encourage more people to bike.



250 CONSTITUENT MEETINGS

Legislatively, the League made inroads on Capitol Hill as we organized 250 constituent meetings with Members of Congress and their staff as part of the National Bike Summit.

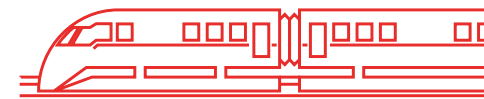


SECURED
42 CO-SPONSORS

Helped secure 42 bipartisan co-sponsors to the Sarah Debbink Langenkamp Active Transportation Safety Act.

AMTRAK ♥ 'S BIKES

Revitalized the Amtrak Bike Task Force after a yearlong hiatus. Successfully worked with the task force to identify needed Amtrak website improvements, and supported Amtrak's work to make their website more bicyclist friendly.

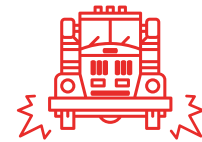


ADVOCACY



TRANSPORTATION EQUITY

Co-Chaired the Transportation Equity Caucus' Federal Policy working group. A key campaign has been pushing back on legislative language that would prohibit the US DOT from using equity as a factor in grant criteria and reporting.



TRUCK SAFETY

Successfully advocated for report language in the Senate Transportation appropriations bill directing US DOT to include testing of truck side underride guards with vulnerable road users. The next step is getting similar language in the House of Representatives bill and report.

EDUCATION



EMPOWERING PEOPLE

Our education program empowers people through education to be safer and feel more comfortable and confident to bike more.

LAUNCH OF E-BIKE SMART CLASS

Released a new E-Bike Smart class in partnership with PeopleforBikes and Bicycle Colorado. The course delivers a five part video series and has quizzes on how to ride more safely and confidently on an e-bike.

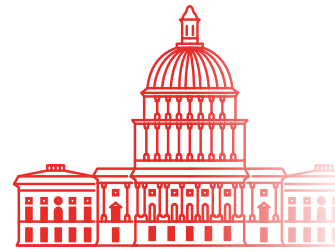
200,000

Reached over 200,000 people with cycling education through our network of League Cycling Instructors.

300

Certified 300 new League Cycling Instructors to teach bicycling skills in their communities.

POLICY



THE PUSH FOR SAFER STREETS

Engaged many federal agencies as the Bipartisan Infrastructure Law continues to be implemented, submitting comments and getting agency responses on items such as how NHTSA grants will be administered, how crash reporting will be improved, and how vehicle technology will contribute to safer streets.



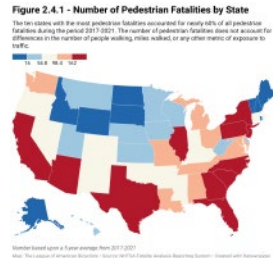
SAFE INTERACTION

While automated vehicles feel perpetually some time in the distance, the League's work led to Cruise endorsing our guidelines for safe interaction and helped NYU develop Principles for Autonomous Urbanism.



DATA MATTERS

Continuous updates to data on biking and walking through data.bikeleague.org leading to Axios publicizing bicycle safety in national and local newsletters.



BIKE SAFETY



Through our research, data analysis, and policy development, the League leads on issues related to vehicle technology, bicycle-friendly laws and regulations, and thought leadership to change the narrative around bike safety.

SLOW ROADS SAVE LIVES

Launched our Slow Roads Save Lives campaign, which has been honed through extensive outreach to advocates, research, and presentations at the Lifesavers Conference, Safe States Alliance Conference, the IPATH Annual Meeting, and a Federal Highway Administration working group.





EQUITY & ACCESSIBILITY

The Bicycle Friendly America program grows, expands, and strengthens the movement to make bicycling better in communities, at businesses, and on university and college campuses.



Hosted 7 Bicycle Friendly **COMMUNITY WORKSHOPS**

Hosted seven Bicycle Friendly Community Workshops to help local leaders better understand what goes into making biking better in their town or city.



We awarded **18 COMMUNITY SPARK GRANTS**

(out of 95 grant applications!)



INTERSECTIONS INITIATIVE

LAUNCHED INTERSECTIONS INITIATIVE

Worked with the League Policy Team and our partners at America Walks and Safe Routes National Partnership to launch the Intersections Initiative, to offer communities guidance and technical assistance to help them take advantage of unprecedented federal funds available for local biking and walking improvements.

RELEASED THE BIKE AUDIT TOOL KIT

Released the Bike Audit Tool Kit, in partnership with AARP, a guide for individuals to use to determine how to make their street better for people biking.



314 BFA APPLICATIONS

Evaluated Bicycle Friendly America applications from 118 Communities, 154 Businesses, and 42 Colleges and Universities.

Visit bikeleague.org/bfa to see the results!

The BFASM program is a tool for states, communities, business and universities to make bicycling a real transportation and recreation option for all people and it recognizes those doing it well. There are:



506
BICYCLE FRIENDLY COMMUNITIES
(as of May 2023)

1,451
BICYCLE FRIENDLY BUSINESSES
(as of September 2023)

220
BICYCLE FRIENDLY UNIVERSITIES
(as of October 2023)

BICYCLE FRIENDLY COMMUNITY IDEABOOK

Developed the BFC Ideabook, with support from the CDC's Active People, Healthy NationSM Initiative

